

# TOKENOMATIC

## Tokenomatic

A next-generation decentralized Digital Asset Investment Management platform; powered by smart contracts



**Theme-based ready-to-invest cryptoasset portfolios**



**Full ownership; custody managed via smart contracts**



**Simple, secure and compliant**



Apart from token sales, 2018 saw a wave of new entrants - STO platforms, stablecoins and even established financial institutions



There are now more than 2,000 cryptoassets which also include newer types of assets, such as stablecoins and security tokens



Venture capitalists invested around \$3.9B in blockchain and crypto companies in 2018.



Over 84 new crypto asset hedge funds were formed, up from 11 in 2016, managing an estimated \$2 billion in capital



Nasdaq, Fidelity, Gibraltar Stock Exchange, SIX Swiss Exchange announced the launch of crypto related products and services

According to a recent advisor survey, in 2018, 79% of advisors received questions from clients on cryptoassets and 22% of advisors planning to either start a new allocation to crypto or increase their existing allocation to crypto

Source: KPMG, Coindesk, CNBC PwC, Bitwise

# Notwithstanding the hype & speculation, mainstream investment into cryptoassets has remained a relatively fringe activity

*Key barriers remain, making long established financial institutions - banks, hedge funds, family offices and private investors hesitant to get involved*



## Regulations / Laws

The rules of the game continue to be unclear



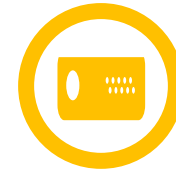
## Structured Products

Institutional primary asset and derivative product offerings



## Custodial Services

Secure and legal holding of the digital assets



## Liquidity / Reserves

Integrated pools for quick transactions and price stability

Blending familiar traditional finance product structures and emerging digital models to create cryptoasset-based structured products and financial derivatives will address key issues and drive mainstream adoption of the asset class

# Introducing Tokenomatic: A next generation Decentralized Digital Asset Investment Management platform

*Tokenomatic enables the creation of a composite basket of tokens allowing investors to instantly access, buy and trade an expert-curated portfolio of cryptoassets; powered by self-executing smart contracts*



## Simple, straight - forward

1-click cryptoasset portfolio creation and trading



## Curated by experts

Theme-based folios, carefully crafted by the pros



## Full ownership

All tokens controlled by you / stored in 'your' wallet



## Efficient, cost - effective

Tradable, all in one go, with instant settlement

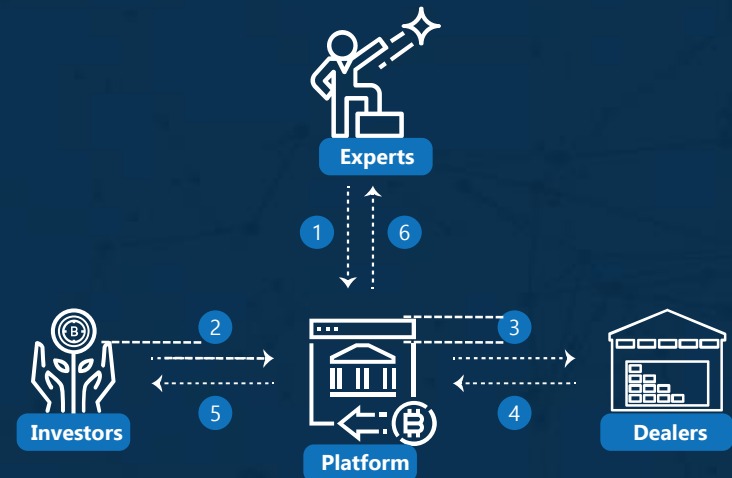
Based on the 'Basket Protocol', the platform enables the creation and trading of token baskets using a smart contract; with a single token representing the entire underlying portfolio and the assets held in custody by the smart contract itself

# The platform facilitates the seamless creation, trading and management of a portfolio of tokens amongst market participants

*How it works:*

- 1 Experts design and craft thematic token baskets
- 2 Individual and institutional investors explore baskets and request for one or more
- 3 Dealers look out for and receive buy/sell requests
- 4 Dealers curate/sell off tokens and fulfil pending buy/sell requests
- 5 Investors receive basket/token
- 6 Expert receives compensation

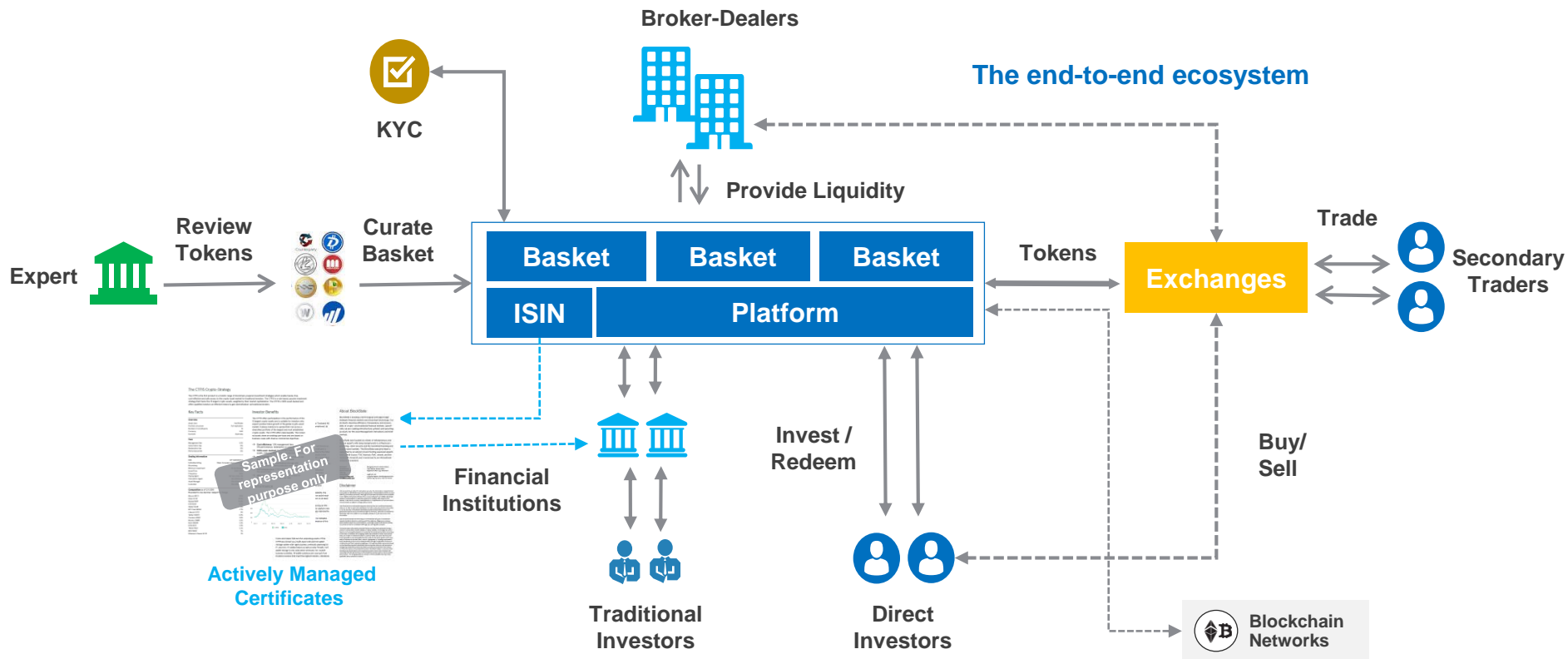
[Investors can sell the token on exchanges or redeem it for the underlying cryptoassets]



The emergence of stablecoins further facilitates the smooth transition between fiat and the token economy; thereby allowing for a variety of participants to actively engage in such a marketplace

An ISIN code for each basket also allows bank wealth managers and broker-dealers to access and offer the product to their clients

*Working in collaboration with licensed institutions allows for the compliant distribution of the products in multiple jurisdictions. Albeit, ratings are subject to local classifications*



Apart from being hassle-free and cost-effective, this approach allows traditional investors - individuals as well as institutions – to securely access crypto markets, balance token holdings and smartly manage risk

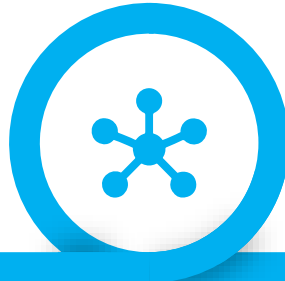
# The Result: A integrated decentralized Digital Asset Investment Management platform

..... allowing experts to create and investors to instantly access, invest and trade cryptoassets-based structured products



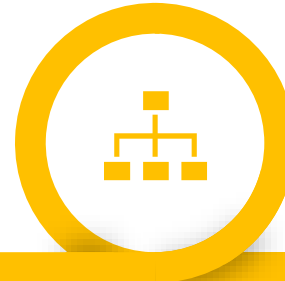
## Simple and effective

1-click investment and trading of expert-curated cryptoasset portfolios



## Decentralized custody

All tokens held in custody by the smart contract on behalf of the investors



## Diversified Smart Portfolios

Catering to institutions, professional traders and retail investors



## Compliant, liquid and accessible

Offering the ability to buy via a licensed financial institution or directly via secondary markets

Blending best-practices from traditional finance with emerging digital asset classes, asset managers can create, access and offer customers the next generation of structured products and financial derivatives based on cryptoassets

Join us as we enable this new digital asset paradigm and help cryptoasset investing go mainstream

*If you have any questions, drop us a line or reach us via any of the channels below:*

# Reach Us



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